



Terms of Reference (ToR) for Developing national Gender and disability Responsive/Inclusive WASH guide in Rural, Urban, and emergency programs

Population Media Center-Ethiopia (PMC-E) in partnership with the United Nations Children’s Fund (UNICEF) has been implementing a Research-Based Multi-Media SBC (Social and behavioral change) project to address gender/disability-inclusive SBC (Social and behavioral change) on WASH issue in sampled woredas of selected regions. The project mainly focuses on radio talk show production and broadcast, capacity building training, development of gender and disability-inclusive WASH guides, SBC strategy, conduct interpersonal communication campaigns for social and behavior changes among communities in the project intervention woredas/kebeles.

Adequate access to water, sanitation, and hygiene (WASH) is imperative for health and wellbeing, yet people with disabilities and people who menstruate often experience unmet WASH requirements. WASH challenges are amplified for women, particularly for those living with disabilities. They face unique limitations with regards to accessibility, affordability, safety, information, and discrimination. To ensure women with disabilities are heard and their rights are incorporated into WASH efforts, all actors could encourage their participation in forums and adopt inclusive, human-centered design approaches for WASH facilities.

Persons with disabilities face significant barriers to accessing water, sanitation, and hygiene (WASH). Often these barriers remain unidentified, and the impact of WASH programmes on persons with disabilities is not measured as WASH monitoring processes are not designed to collect disability data. If persons with disabilities remain invisible in WASH data, they are more likely to be overlooked in WASH policies and programmes. All WASH sector actors, even those who are not disability specialists or experts, can contribute to strengthening disability data.

Children with disabilities face barriers to attending school when water and sanitation facilities in schools are not accessible to them. In addition, information on handwashing, menstrual health and hygiene and other water and sanitation services may not be in formats that persons with disabilities and caregivers with disabilities can understand. The following issues need to be considered in WASH disability interventions:

- Identify and remove barriers to the participation of persons with disabilities in WASH data collection, monitoring, and reporting.
- Persons with disabilities should be provided with opportunities to participate in WASH implementation processes.
- Ensure that all WASH data collection and monitoring processes are ethical and have disability inclusive safeguarding practices in place.
- Use positive terminology when talking to and reporting on persons with disabilities.

The Scope of Gender and Disability Responsive/inclusive WASH Guide in Rural, Urban, and emergency programs

The Gender and Disability Responsive/inclusive WASH Implementation Guide is expected to provide a guide on a day-to-day implementation of WASH activities in all settings of rural, urban, and humanitarian contexts regarding the key preconditions, actions, checklists, and monitoring and evaluation framework towards gender and disability responsive WASH programs.

The right holder of the guide will be only MOH, MOE, MOWE, MOWCA, and UNICEF.

The specific objective of the task is to develop a guide that guides and provides clear direction for WASH government and non-government sectors on the transformative/inclusive approach for Gender and Disability inclusive WASH programming in the below key areas.

- ODF
- MBS (market-based sanitation)
- Social and behaviors change in WASH
- RCCE (Risk communication and community engagement) in WASH in Emergency
- WASH infrastructure development (both water and sanitation)
- Emergency WASH interventions
- MHH (Menstrual hygiene and management programs)
- Urban and rural water utilities
- Monitoring and evaluation framework
- Checklist
- and other relevant WASH thematic areas

Objectives of Gender and Disability Responsive/inclusive WASH Implementation Guide in Rural, Urban, and emergency programs

The main objective of the Gender Responsive WASH SBCC Implementation Guide is to produce a guide that can support and provide practical lessons and clear direction on the day-to-day WASH implementation approaches and steps of gender and disability-responsive WASH intervention in rural, urban, and emergency contexts.

Approach/Methods

The underlined Gender Responsive WASH SBCC Implementation Guide will be developed in close consultation with PMC-E, UNICEF, MOH, MOE, MOWCA, and relevant WASH pertinent actors/partners. The guide should adopt mixed approaches/methods, integrating WASH-related literature and key informant interviews with key stakeholders. Moreover, all data collection methodologies should be considered in line with the agreed principles between the envisaged firm and the PMC-E Senior Management Team in consultation with UNICEF and the key stakeholders.

Scope and Tasks of the Consultant

The Consultancy Service provider shall

- Submit inception report, collect input, and revised the report accordingly. The inception report shall be approved by PMC-Ethiopia technical team and UNICEF before implementation.
- The inception report should entail KII and secondary document revision.

- Submit draft and final work plan detailing the steps and activities to be conducted during the development of the guides.
- develop first draft working documents on Gender and disability responsive/inclusive WASH Guide in rural, urban, and emergency programs.
- Participate, present, and facilitate the first-round discussion on the guide and collect comments/feedback/input
- Incorporate all the comments/inputs and refined the guide, and submit the second draft for second round discussion
- Participate and facilitate the second-round discussion on the guide and collected additional comments
- Include all the comments, finalize the guides, and submit the final version to the Client.
- The final guide should entail the proof-reading finalization and design of each needed illustrations/pictures including the cover page
- Provide the guide familiarization workshop to WASH government and non-government actors.
- Prepare both English and Amharic version of the guide
- There is a need to incorporate some illustrations in the guide.
- present the final document in the familiarization workshop.

Deliverables

The Consultant or Firm will provide the following deliverables:

- An inception report with the detailed work plan, appropriate methodology, roles, and responsibilities of Gender and disability Responsive/inclusive WASH Implementation Guide in Rural, Urban, and emergency programs.
- Final tools/checklist to collect information/data for the development of Gender and disability Responsive/inclusive WASH Implementation Guide in Rural, Urban, and emergency programs. Action points were captured during the first meeting with PMC-E senior staff, UNICEF, and key stakeholders.
- Action points captured during the second meeting with PMC-E senior staff and key stakeholders.
- Action points captured during the third meeting with PMC-E senior staff and key stakeholders.
- Draft Gender Responsive WASH SBCC Implementation Guide which will be submitted within the specified days.
- The final Gender Responsive WASH SBCC Implementation Guide will be submitted within five days after the validation workshop with the stakeholders.
- All deliverables will be submitted in 2 copies in hardcopy and softcopy in editable form.

Duration of the Assignment/Timing

The Gender and disability Responsive/inclusive WASH Implementation Guide in Rural, Urban, and emergency programs will be completed within 40 days. The consultant must ensure that the whole process of the SBCC guide includes preparation, consultation of stakeholders' development of data collection tools/checklists, write-up, and dissemination of the SBCC guide to stakeholders, and reviewing of the final guide can be completed within this timeframe.

Instructions

For the proposal, a detailed work plan with project milestones should be included. The budget should reflect the work plan. ***The selected firm should be governed by PMC's Child Safeguarding, Prevention of Sexual Exploitation and Abuse (PSEA) policies including COVID-19 management principles throughout the whole process of the Gender Responsive WASH SBCC implementation guide.***

Application Process

- Interested Consultants having multi-disciplinary professionals (Health disciplines backgrounds in environmental health, public health, health promotion and behavioral science; social science, communication, gender) or Firms that are legally registered in the Country's rule of Law are invited to submit an Expression of Interest (EOI) for delivery of the assignment.
- Detailed technical proposal will include the proposed methodology of the material development indicating the overall process including, quality assurance, timeframe, etc. for undertaking Gender Responsive WASH SBCC implementation Packaged guide.
- Clear work plan including outputs/deliverables and detailed timeframe.
- The financial proposal will include a detailed budget containing total costs as per man-day rates, work plan, and any other costs anticipated in undertaking the process of the assignment.
- Detailed CV of the consultant/firm with a full description of the profile and experience.
- Contact details from at least two references with in-depth and proven knowledge of the applicant's expertise and relevant work experience.
- Sample of relevant previously produced material; a cover letter outlining the suitability of consultant or consultant firm for the assignment, motivation and summarizing relevant experience.

The bidder should submit their technical and financial proposals with sealed envelope to PMC-E, Addis Ababa located around Bambis Mekane Yesus BDG, 7th Floor during working hours within ten working days from the day of this announcement.